

DESIGN GUIDELINES

01 BRAND MARK

Mark

On black

Full lockup

Wordmark

02 COLOR

MONOCHROME CORE

Paper

200

300

Faint

Soft

Ink

SEMANTIC ACCENTS

Primary · Cyan

Second · Lime

Accent · Amber

Error · Red

03 TYPOGRAPHY

ABLATION

Display · Headings · Buttons

Single-weight geometric, set wide & caps

Cantarell — humanist body & UI

Regular / Italic / Bold. Sentence-case long-form copy, warm and legible.

0123456789

Printingbox Std — all figures & the .21

04 SPACE & SURFACE

4PX BASE GRID · GENEROUS RHYTHM

4 8 16 24 32 48

Surface · 4px

Control · pill

Cards & frames — barely rounded

Buttons & inputs — full pill

05 COMPONENTS

PRIMARY

SECONDARY

GHOST

Chip

Success

Pending

Square frames, pill controls. Cards carry a hairline border and no shadow; buttons and inputs are full pills.

06 MOTION

120

ms · fast

200

ms · base

360

ms · slow

Fades and small translations on ease-out. Motion acknowledges, it doesn't perform.

No bounce · no spring · no parallax.